

RUMINANTS

# Natural pH management



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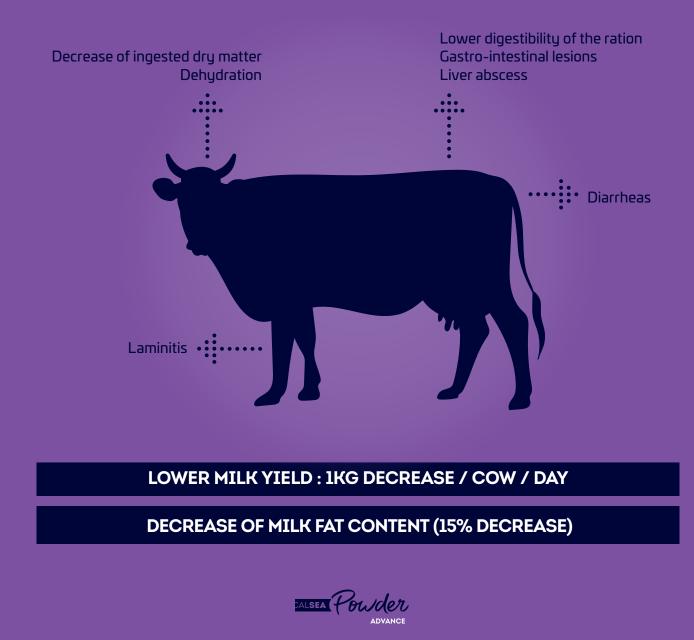
**0800 BALANCE** 

## **ACIDOSIS :** A MAJOR CONCERN

Research for high performance in cattle production requires a specific diet with high energy intake (corn, silage, wheat, barley) and a low fiber content. This diet causes an acid accumulation in the rumen leading to adverse effects on animal health, zootechnical and economical performances.

## CONSEQUENCES OF ACIDOSIS ON A DAIRY COW

Acidosis is one of the most important nutritional diseases for dairy cows. Consequences affect both animal health and profits.



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### CALSEAPOWDER ADVANCE **A SOURCE OF MARINE MINERALS** AND AN EFFECTIVE PH MANAGER

#### HIGHLY BIOAVAILABLE MINERALS AND TRACE MARINE

CALSEAPOWDER Advance, a fossilized red algae, is composed of more than 30 trace marine minerals. There is high **calcium and** magnesium bioavailability as well as many minerals and trace elements with nutritional benefits (iron, copper, iodine, sodium).

#### EFFECTIVE REGULATION OF RUMEN pH IN THE SHORT AND LONG TERM

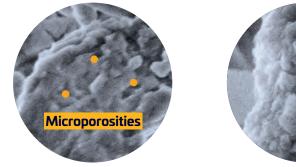
CALSEAPOWDER Advance contains a natural combination of two marine antacids: calcium carbonate and magnesium. Calcium carbonate is present in different forms to neutralize rumen acids through the presence of:

- aragonite which acts guickly.
- calcite which has a longer lasting effect.

#### UNTOUF MICROPOROUS STRUCTURE

CALSEAPOWDER Advance has a **unique microporous structure** which increases its contact surface and thus ensures better mineral bioavailability. It guarantees a greater effect on ruminal pH.

The honeycomb structure, specific to CALSEAPOWDER Advance, can be considered as a favorable environment for ruminal **microflora development**, allowing better digestibility and better productivity (milk and meat).



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**CALSEAPOWDER ADVANCE** 



**CALCIUM CARBONATE** Scanning electron microscopy (500 nm) showing the porosity of CALSEAPOWDER Advance (left) vs terrestrial calcium carbonate (right) carried out jointly with the Polytechnic School of Paris France.

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## A COMPLETE RANGE **ADAPTED TO YOUR NEEDS**

#### Advantages

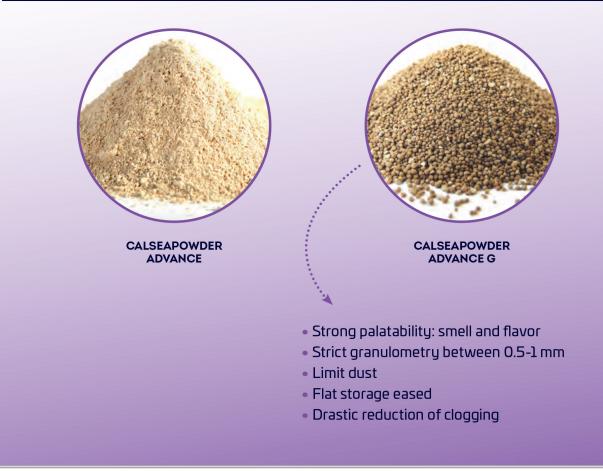
- Maintains pH at an optimal level
- Balances ruminal flora
- Improves digestibility
- Frees up space in the formula

#### **Productivity gains**

- Increases milk yield (up to +15%)
- Improves milk quality: fat yield (up to + 25%)
- Improves growth
- Regulates heat stress

### **TWO GRANULOMETRIES :** POWDER AND MICRO-GRANULATED

#### CALSEAPOWDER ADVANCE AND CALSEAPOWDER ADVANCE G



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