



SmartSel®

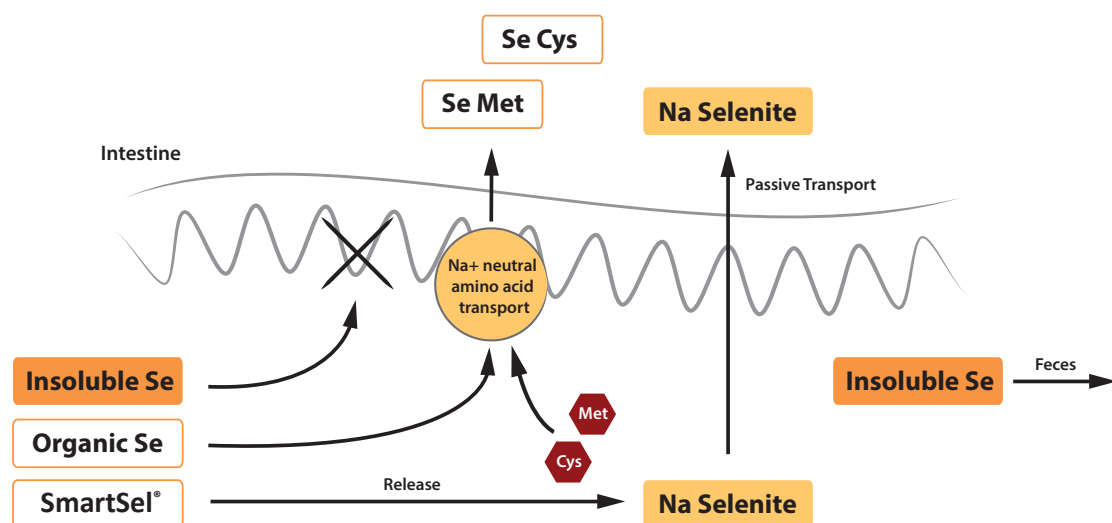
The Smart Source of Selenium

Innovative

SmartSel® is a rumen protected source of selenium. The protection is adapted to the transit time of ruminants; thanks to a controlled release the ingredients are delivered where they are ready for absorption.

Rumen Protective Matrix

Na Selenite



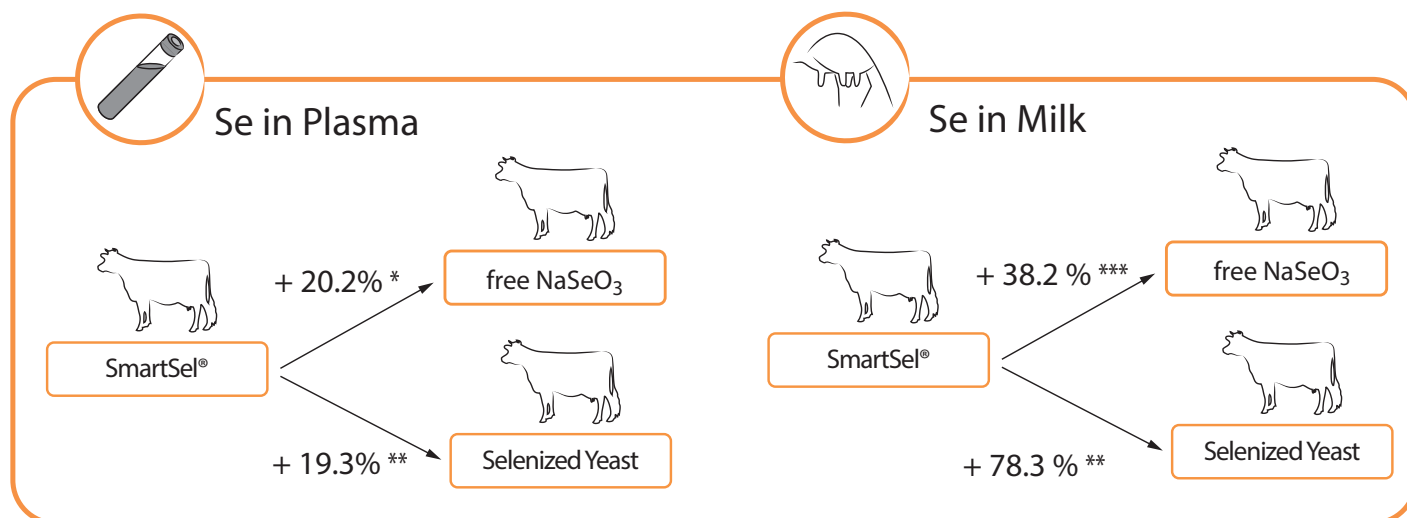
Efficacy

The technology of **SmartSel®** protects sodium selenite from being reduced into insoluble forms by the rumen bacteria and leaving it available for absorption at the intestinal level.

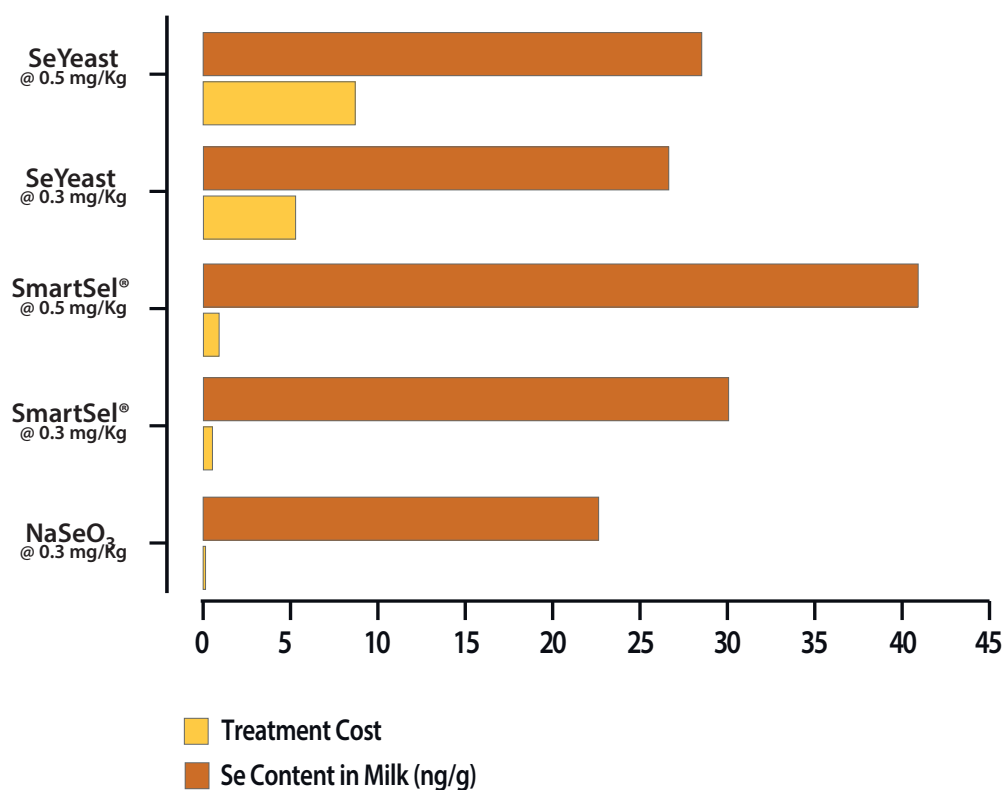


Powerful

Microencapsulation technology increases absorption of sodium selenite at the intestinal level, increasing selenium concentration in plasma and in milk. Selenium, according to scientific literature, allows a quick response to oxidative stress and a more efficient immune response particularly during stressful conditions.



* SmartSel® @ 0.5 mg/Kg vs. NaSeO₃ @ 0.3 mg/Kg; ** SmartSel® @ 0.5 mg/Kg vs. SeYeast @ 0.3 mg/Kg; *** SmartSel® @ 0.3 mg/Kg vs. NaSeO₃ @ 0.3 mg/Kg; SmartSel® @ 0.5 mg/Kg vs. SeYeast @ 0.5 mg/Kg = 5.7%; SmartSel® @ 0.3 mg/Kg vs. NaSeO₃ @ 0.3 mg/Kg = 6.6%
Ref. Grilli et al., (2012) J. Anim. Sci. Vol. 90, Suppl. 3 / J. Dairy Sci. Vol 95, Suppl. 2; Grilli et al., (2013) Animal 7(12):1944-9.



Smart

SmartSel® allows you to obtain a fast and consistent transfer of selenium in milk and plasma at a "smart" and competitive price in comparison to other selenium sources.

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